# **ARTS COMMISSION**

City Hall – Community Room 6:30 p.m.
One Manchester Blvd., Inglewood, CA 90301
Web Site – www.cityofinglewood.org

# AGENDA October 16, 2013

#### 1. Opening

- Call to order
- Salute to the flag
- o Roll Call
- 2. Public Comments Agenda Items Only
- **3.** Approval of Minutes August 21, 2013 and September 3, 2013
- 4. Old Business
  - A. Verbal Reports: Staff will provide verbal reports/status updates regarding the following public art projects, programs and activities:
    - 1. Inglewood Genesis Mosaic Consolidation, Installation and Reception
    - 2. Public Art Education Request for Proposals (RFP)

#### 5. New Business

- A. Staff report recommending that the Arts Commission recommend the Mayor and Council Members approve City sponsorship of the 7<sup>th</sup> Annual Open Studios Tour in the form of hanging previously purchased promotional signage (pole banners) with costs not to exceed \$1,301. (Public Art Fund)
- B. Staff report recommending the Arts Commission provide feedback to staff regarding programming options for the Inglewood Playhouse.
- C. Staff report recommending the Arts Commission receive and file the staff report regarding public art associated with the construction of the new Senior Center.
- D. Election of Arts Commission Chair and Vice-Chair

#### 6. Director's Report

- A. Verbal Report
- 7. Public Comments Regarding Items Not On the Agenda
- 8. Commissioners' Comments
- 9. Adjournment



# CITY OF INGLEWOOD

# Parks, Recreation and Library Services



**DATE:** October 16, 2013

TO: Arts Commission

FROM: Parks, Recreation and Library Services Department

SUBJECT: Sponsorship Request to Provide Support for 7<sup>th</sup> Annual Open

**Studios Tour** 

#### RECOMMENDATION

It is recommended that the Arts Commission recommend the Mayor and Council Members approve City sponsorship of the 7<sup>th</sup> Annual Open Studios Tour in the form of providing shuttle service and promotional signage with costs not to exceed \$1,301. (Public Art Fund)

#### **BACKGROUND INFORMATION**

Professional artists live in the City of Inglewood. Some of these artisans are nationally and internationally recognized, however, they have very low profiles within the City. Events such as the Open Studios Tour help heighten awareness about the wealth of talent and creative resources available in the community. Additionally, this event supports one of the City's Cultural Arts Master Plan priorities – Support for Professional Artists.

The Open Studios tour is hosted by Inglewood artists and Inglewood Cultural Arts (ICA). ICA is a non-profit organization that focuses on enhancing the quality of life through diverse and educational art programs, exhibitions, and public art projects. This organization is independent of the City; since its founding, ICA has collaborated with the City to provide and expand arts offerings to residents. The Open Studios Tour is spearheaded by local artist Renée A. Fox.

In the past, the City of Inglewood has sponsored the tour's transportation. On October 16, 2012, the Mayor and Council Members approved sponsorship in an amount not to exceed \$3000 for the provision of two shuttles, two drivers and street pole banners for the 6<sup>th</sup> Annual Open Studios Tour.

#### **DISCUSSION**

The 7<sup>th</sup> Annual Inglewood Open Studios Tour will take place on November 9 and 10, 2013 from 1:00 p.m. to 6:00 p.m. The purpose of this event is to highlight Inglewood artists and bring greater awareness to the artist community living and working here in

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Sponsorship Request: 7<sup>th</sup> Annual Open Studios Tour

October 16, 2013

Inglewood. The public will tour the works of a variety of emerging and established artists. Participants will have access to approximately 51 Inglewood studios located along a fixed shuttle route.

Consistent with past years, the Open Studios Tour (OST) organizers, which include artists Renee Fox, David Spanbock, Christopher Mercier, and Michael Massenburg, are seeking sponsorship from the City for the 2013 event in the form payment for the hanging of the banners (22) purchased last year.

The Open Studios Tour organizers have also requested the City provide shuttle service that will originate at a central location, visit various working art studios (which include all of the participating artists) along a predetermined route and culminate back at the starting point. The request for shuttle service was considered and recommended for approval by the Parks and Recreation Commission at their regularly scheduled October meeting.

#### FINANCIAL/FUNDING ISSUES AND SOURCES

The estimated cost for the hanging of banners is \$1,301 and will be paid out of account 055-070-7010-44870.00 (Public Art Fund – Contract Services).

# DESCRIPTION OF ANY ATTACHMENTS:

NONE

#### LEGAL REVIEW VERIFICATION:

This report, in its entirety, has been submitted to, reviewed and approved by the Office of the City Attorney.

#### FINANCE REVIEW VERIFICATION: \_\_\_\_

This report, in its entirety, has been submitted to, reviewed and approved by the Finance Department.



# CITY OF INGLEWOOD

# Parks, Recreation and Library Services



**DATE:** October 16, 2013

TO: Arts Commission

FROM: Parks, Recreation and Library Services Department

SUBJECT: Inglewood Playhouse

#### RECOMMENDATION

Staff report recommending the Arts Commission provide feedback to staff regarding programming options for the Inglewood Playhouse.

#### **BACKGROUND**

The Inglewood Playhouse at 714 Warren Lane is a city facility located within Edward Vincent Jr. Park. The playhouse is a 55 seat non-equity theater that in the past has housed and or showcased performing arts programs and events ranging from stage plays and staged readings to youth performing arts camps and acting and music workshops. The playhouse has been dark for over five years, in disrepair due to extended deferral of maintenance and vandalism.

Madison Square Garden Co., owner of the Inglewood Forum, has agreed to provide theatre restoration at no charge to the City. It is anticipated renovations will be completed by Spring 2014.

The Playhouse is a Parks, Recreation and Library Services Department facility; City staff performs interior and exterior maintenance. Playhouse management, operations and implementation of policies and procedures are professional level tasks currently without assigned staff.

#### DISCUSSION

The Playhouse restoration provides an opportunity for the Arts Commission to assist in the development of Playhouse goals and policies for programming. To that end, the following must be considered:

- **Purpose**: What is the purpose of a municipal playhouse (distinct from a commercial stage)?
- **Artistic Priorities**: What are the priorities for facility use by playwrights, producers, music, spoken word or alternative creative events?
- **Audience Access**: What is our audience responsibility in terms of cost, content, exposure to new or traditional works, and new or controversial ideas?
- **Funding**: How should Playhouse operations and programs be funded?

The Inglewood Arts Commission is tasked with oversight of the Public Art Fund, the accumulation of private developers' percent for art fees. By City ordinance, the Public Art Fund must be spent on public art purposes, such as maintenance of the public art collection or commissioning new works of public art. There are no other sources of municipal funding for cultural activities beyond public art.

Staff requests the Arts Commission provide input regarding potential programming options for the Inglewood Playhouse.

#### Options:

- Seek grants through hiring a professional grant writer
- Contract with a production company
- Rent out facility for small productions, readings or other revenue streams
- Engage audiences through a public art playwright or writer in residence
- Other

#### **DESCRIPTION OF ANY ATTACHMENTS:**

NONE

#### PREPARED AND PRESENTED BY:

Sabrina Barnes, Parks, Recreation & Library Services Director Helen Lessick, Public Art Consultant



# CITY OF INGLEWOOD

# Parks, Recreation and Library Services



**DATE:** October 16, 2013

**TO:** Arts Commission

FROM: Parks, Recreation and Library Services Department

SUBJECT: Public Art Related to Construction of New Senior Center

#### **RECOMMENDATION**

It is recommended the Arts Commission receive and file the following staff report regarding public art associated with the construction of the new Senior Center.

#### **BACKGROUND**

The City of Inglewood is building a new Senior Center to replace the Senior Center that was razed and previously located at 111 N. Locust Street. The City's Successor Agency is spearheading this effort.

To lead community outreach and develop guidelines for design and programming for the 40,000 sq. ft. facility, the City hired Gwynne Pugh Urban Studios. Their process will lead to bid documents to be issued in November 2013 with developer bids due in February 2014. The facility is scheduled to open in Spring 2016.

The design/build process allows for simultaneous design and construction, a costsaving measure allowing the developer to make rapid construction and design decisions.

It's anticipated the project valuation for this project will allocate \$250,000 for public art. The Percent for Art funds will remain in the Successor Agency budget until approved for expenditure.

#### DISCUSSION

The Senior Center project provides for the first implementation of the municipal Percent for Art ordinance passed in 2011.

The design/build process puts additional parameters on the Arts Commission. Art staff must participate in the design development through design/build process to advocate the Percent for Art Program's purpose and goals; the artist must work within the design/build process to identify opportunities and set parameters for specific artworks or facility enhancement.

Working with the design team process, staff is developing a Design Build Artist Request for Qualifications (RFQ). This RFQ will be issued through the Parks, Recreation and

# Arts Commission Public Art Related to Construction of New Senior Center October 16, 2013

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Library Services Department. The facility's Art Plan will require review and approval by the Arts Commission. The final artworks will become part of the City of Inglewood Public Art Collection.

#### **DESCRIPTION OF ANY ATTACHMENTS:**

NONE

#### PREPARED AND PRESENTED BY:

Sabrina Barnes, Parks, Recreation & Library Services Director Helen Lessick, Public Art Consultant

The monthly meeting of the Arts Commission was held on Wednesday, August 21, 2013 in Community Room A located in City Hall on the 1st floor. Commissioner David Aguilar called the meeting to order at 6:34 p.m. followed by the flag salute.

#### Roll Call

#### Present

Commissioner Claudia De Leon, District 1
Commissioner Martin Jaroszewicz, District 2
Commissioner David Aguilar, District 3
Commissioner Mari Morales, At Large
Sabrina Barnes, Parks, Recreation and Library Services Director Sandra Green-Hilliard, Senior Administrative Secretary
Helen Lessick, Public Art Consultant

#### Absent

Commissioner Vicki Perryman-Banks, District 4

#### **Public Comments**

None

# Approval of the Minutes

Commissioner Aguilar made a motion to approve the minutes from the July 22, 2013 meeting. Commissioner Morales seconded the motion and the minutes were approved as follows:

Ayes: Commissioners Morales, Aguilar, Jaroszewicz and De Leon

Nays: None

#### **Old Business**

A presentation/workshop was given by Jeffery A. Lewis, Assistant City Attorney regarding the role of an Arts Commissioner as it relates to the California Brown Act. Commissioner Aguilar asked if a gathering for dinner with the Director and some of the Commissioners is a violation of the Brown Act. Mr. Lewis stated he would discourage him from having even an appearance of a meeting and explained if he wants to get together that's fine but if it is three (3) or more getting together, it is dangerous waters unless it is at a Council meeting and you are not talking about Art related issues. Commissioner Morales asked what if she changed her mind on

something that was previously voted on, can she discuss that with the Commissioners. Mr. Lewis stated no and informed the Commissioners if at any time they are uncertain about something they can call him. Commissioner Morales shared her appreciation for Mr. Lewis and his presentation.

Sabrina Barnes welcomed Commissioner De Leon and Commissioner Jaroszcewicz to the Commission.

Helen Lessick provided a verbal report/status update regarding the following public art projects, programs and activities:

- Contracting for the Inglewood Growing Artists Project (I-GAP): Michael
  Massenburg has submitted his revised budget for his proposed mural project
  for the Atrium of the Library. The second poetry project is now proposing for it
  to be coordinated with the National \_\_\_ Month in April. The third project the
  Garden of Eden was not able to submit and sustank and clear proposal from
  the artist so we have moved onto the alternate the Duck Truck Residency
  Project with the local LEAP program to take place in spring of next year.
- Inglewood Culture Map Brochure Design: Bid for graphic artist was issued and Paula White has been contracted in the amount of \$1,800.00.
- Consolidation of Inglewood Genesis Mosaic by ConservArt co-owner Duane Chartier and mosaic lead artist June Edmonds: has been assembled and we were informed the mosaic is actually 3"x10" feet and should be installed by September 15th inside the Library on the 1st floor next to the elevator.
- Public Art Collection Assessment by Rosa Lowinger & Associates has completed phase one (1) of the assessment on the four major pieces in the civic center campus and will be back in September to begin testing. Commissioner Morales asked what is going to be done with the tiles that have fallen from the front fountain. Sabrina Barnes stated at this point the actual art work is being addressed, the tiles were added later so we will have to give thought to that at a later as maybe be a future project. Commissioner Morales stated it doesn't make sense to fix the column and not fix what is around it because it is the entry way to city hall. Ms. Barnes stated our intention is to take a compris? Approach but right now we are only in the assessment phase and we already know from the primary inspection that we do not have close to enough money to do what we need to do there (we have \$25,000 for conservation and repair). Items will be prioritize and then shared with the Commission for consensus then we can further look on how to address the rest of the fountain. Ms. Lessick stated we also need to be careful on how art money is spent. According to the blue prints that I've been working on it is clear that the architect who designed the fountain as part of the original civic

center campus but the rest of the building it is not supposed to be blue it is supposed to be gray and it is our goal to take care of that suggesting maybe facilities can find additional money for it or we can find partners who can help us with this. Commissioner Morales asked for pictures to be shown at a later time so the Commission can see what she is referring to. Ms. Barnes did inform Morales that the new Commissioners have been given all the information and been brought up to speed on current/ongoing projects. Ms. Lessick stated Rosa Lowinger and Associates will complete the assessment and come to Commission with a list of priorities.

• MSG Co. Forum Public Art Plan Development: Ms. Barnes informed the Commission the full art project will be ready next week with a special meeting to be held on September 3<sup>rd</sup> for the Commission's approval then the next day it will go to the Planning Commission for their approval.

**New Business** 

None

## Director's Report

Sabrina Barnes stated in effort to familiarize you all with each other and for use as content for the city's website we are asking for the Commission to send a bio or resume of themselves due September 15<sup>th</sup> electronically to Sandra or herself.

The topic of a new chairman came to the attention of the Commission. Helen Lessick suggested each Commission try it out and chair a meeting once. Commissioner Morales suggested Commissioner Aguilar for the job while he suggested a rotation. Ms. Barnes asked Commissioner Aguilar to chair the next meeting and see then if any Commissioner would like to chair a meeting, a Co-Chair has to be selected as well.

Helen Lessick reminded the Commission of the panels being held from time to time which is part of their responsibility to oversee. One will be coming up for the Public Art Education RFP that is in Legal. Anne La Rose shared her experience on being a part of a panel. She also stated she is open and available to help the entire Commission. Commissioner Morales thanked Ms. La Rose for everything.

## **Public Comments**

MonaLisa Whitaker, Executive Director of Inglewood Cultural Arts introduced herself and welcomed the new Commissioners. She also mentioned the upcoming Inglewood Open Arts Studios scheduled for November 9 and 10.

#### Commissioners' Comments

Commissioner Jaroszewicz and De Leon gave brief introductions of themselves. Commissioners Aguilar and Morales welcomed the new Commissioners.

With no further comments, the meeting was adjourned at 7:56 p.m.

A special meeting of the Arts Commission was held on Tuesday, September 4, 2013 in Community Room A located in City Hall on the 1st floor. Commissioner David Aguilar called the meeting to order at 6:30 p.m. followed by the flag salute.

#### Roll Call

#### Present

Commissioner Claudia De Leon, District 1
Commissioner Martin Jaroszewicz, District 2
Commissioner David Aguilar, District 3
Commissioner Vicki Perryman-Banks, District 4
Commissioner Mari Morales, At Large
Sabrina Barnes, Parks, Recreation and Library Services Director Stephanie Maldonado, Administrative Aide
Helen Lessick, Public Art Consultant

#### **Public Comments**

None

## Approval of the Minutes

Approval of the minutes from the meeting held on August 21, 2013 was deferred until the regular scheduled September meeting.

#### Old Business

Sabrina Barnes welcomed the Commission and turned it over to Helen Lessick. Ms. Lessick reminded the Commission of the preliminary art plan the Forum presented to them in August and turned the presentation over to Barbara Goldstein from Barbara Goldstein and Associates. Ms. Goldstein went on to present the proposed Madison Square Garden Forum Public Art Plan. Commissioner Aguilar asked for Ms. Goldstein to describe how this project will increase the understanding and enjoyment of Public Art plan for the city. Ms. Goldstein stated we have put a lot of focus on the art around the perimeter of the site because it serves the community (i.e. sculptures). Commissioner Aguilar asked for examples/photos of the vertical sculptures. Ms. Goldstein stated the artist is going to be developing three proposals that will go before MSG for review and approval and it will then come to the Commission. Commissioner Aguilar asked will the art have labels. Ms. Goldstein stated yes. Commissioner Morales asked how the artists were chosen. Ms.

Goldstein stated studio visits were done locally to about 12 artists, their artwork was presented to MSG who selected the artists they thought would be most suitable, Michael Massenburg and Gale McCall. Michael Massenburg introduced himself. Commissioner Aguilar asked about security during non-events. Ms. Goldstein stated MSG will have security that will patrol the site and anti-graffiti coating will be placed on the art. Nick Spamenato stated we will have 24/7 security as well as full time maintenance. Commissioner Morales stated she recalled someone coming to the meeting and asking to use African Americans who have made a difference in the City of Inglewood as a part of the artwork and wanted to know was that incorporated. Ms. Goldstein stated she had never heard that as a goal or request/requirement however the art is going to have elements that relate to music and some of the artists names will be displayed are African Americans. Commissioner Aguilar asked if landscape will receive regular maintenance. Mr.Spamenato stated we will have weekly maintenance; MSG is about curb to curb appearance. Commissioner Jaroszewicz stated the budget is \$630,000 and the worksheet says \$746,500, can you explain the difference. Ms. Goldstein explained that MSG's obligation was \$630,000 but they are actually spending the higher amount. Commission Jaroszewicz asked if they can explain in more detail the worksheet where is says sculpture is \$67,500. Ms. Goldstein stated we took three different bids on the art and that is what we received from the manufacturers. Ms. Lessick also reiterated that this item will be back in December with specific costs and images of the work that was completed. Commissioner Jaroszewicz stated his concern is that we are allocating this money just for a few sculptures from only a couple artists. Ms. Goldstein explained the city is getting a huge bargain given the number of sculptures that are being provided. Commissioner Morales asked how many bids were received for the art. Ms. Goldstein stated three bids. Ms. Barnes directed the Commission to the staff report where MSG set their dollar amount but their evaluation came in lower and they have actually far exceeded what is required of them and are making up the difference out of their own pockets.

Commissioner Perryman-Banks made a motion to approve the Forum Public Art Plan and recommend to the Planning Commission approval of the Forum Public Art Plan, seconded by Commissioner Aguilar.

Ayes: Commissioners De Leon, Morales. Aguilar and Perryman-Banks

Nays: Commissioner Jaroszewicz

Sabrina Barnes stated this item will be reviewed by the Planning Commission on Wednesday, September 4 and she will be back to report how the Planning Commission acted.

## Director's Report

Sabrina Barnes asked the Commissioners to fill out a bio sheet for the city's website.

#### **Public Comments**

Anne La Rose asked if the tags for the public art have been installed. Sabrina Barnes stated no.

Robin Wilson asked if there are two consultants for the art that is being done at the Forum. Ms. Barnes stated the Forum hired a Public Art Consulting Firm and she has an associate who she works with. Ms. Wilson asked if there is another consultant as well. Ms. Barnes stated another consultant was mentioned who serves as our staff.

#### Commissioners' Comments

Commissioner Morales asked everyone to be patient with the Commission especially when it comes to huge projects like the Forum because they are going to ask a lot of questions. Commissioner Aguilar thanked everyone for coming out and stated the Commission likes the changes that are coming to town and are glad to be a part of it. Commissioner Jaroszewicz stated he'd like to see more artists get involved with the Forum project and also stated the information (on the spreadsheet) that was given to the Commissioners doesn't really tell us much and he needs more information.

With no further comments, the meeting was adjourned at 7:11 p.m.